

Community Impact - Program Proposal

United Way of Northeast Arkansas



The Board of Directors of United Way of Northeast Arkansas invites 501(c)(3) non-profits in Northeast Arkansas to partner with us in meeting our goal of **Community Impact**, and is now accepting program proposals for all of our **Focus Areas of Education, Income and Health**.

To be eligible for funding through United Way of Northeast Arkansas, programs must use OUTCOMES based measurement. If your organization is not a registered non-profit or use this form of program measurement, do not apply. This proposal is for the funding cycle of June 2010 through December 2011 (18 months).

Proposal Process:

- Complete the following Proposal Form in its entirety and submit by Friday January 15, 2010 by 5 p.m.
 - Save the form with your organization name, then print a copy for your records
 - Email the completed form to proposals@uwnea.org
- Proposals will be reviewed by the **Regional Impact Committee** which is made up of volunteers representing our eight counties. Be assured that all proposals received will be given careful consideration by volunteers who are from diverse backgrounds and community perspectives
- You will be notified regarding the status of your proposal; accepted, denied, or request for more information
- **Accepted proposals** will be followed by a final full application process and subsequent site visit. A sample full application may be viewed on our website for your consideration. (sample will be available soon)
- Please refer to the FAQ section on the website for further inquiries
- If you have additional questions regarding this process, please contact Executive Director, Wendy Kirk at 870-935-3658 or wendy.kirk@unitedway.org

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Agency Name: _____

Program Title, or Proposed Title: _____

Mailing Address: _____

Program Contact Name: _____

Phone: _____ E-mail: _____

Our organization has been a 501(c)(3) since _____

- We will be able to submit a Logic Model and Outcomes (actual or projected)

United Way of Northeast Arkansas will be funding only those programs that align with the following Community Impact Priority Areas. Please choose the one that most closely relates to your target audience and intended outcomes.

Education:

- Adults have the skills and education to get and keep a good job
- Students graduate from high school
- Children enter kindergarten ready to learn
- Children and youth achieve grade level performance throughout their school career

Income:

- Individuals and families are self-sufficient
- Parents have access to affordable child care
- Basic needs of individuals and families are met
- Individuals and families know and access the resources in the community

Health:

- Youth and adults avoid risky behaviors, and engage in healthy activities
- Children have universal dental care
- Children are healthy through exercise and good/proper nutrition
- Individuals and families have access to quality health care

Counties Served By Proposed Program (check all that apply)

- Clay
- Craighead
- Cross
- Greene
- Jackson
- Lawrence
- Poinsett
- Randolph

Projected total cost of the program over the 18 month funding period.

\$_____ with \$_____ proposed from United Way of Northeast Arkansas

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Describe this program's target population, intended outcomes, overall strategy or approach with clients, as well as the capacity and capability of your organization to be successful in achieving these outcomes (500 words or less).

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Other than United Way of Northeast Arkansas, list potential and/or confirmed partners or collaborators associated with this program, the role they will play and/or the responsibilities they have regarding this program (150 words or less).

Do you have any pending legal actions or non-compliance issues with the state?

- No
- Yes

If answering yes, please explain.