

## United Way Day of Caring T-Shirt Design Contest Official Rules

Organizations and Businesses participating in Day of Caring 2022 may participate in our t-shirt design contest! Voting for the contest will take place at our Day of Caring event, scheduled for September, 30, 2022. (there will be no online voting this year)

### T-shirt Design Requirements:

- Must incorporate Day of Caring OR [United Way's Mission/Values](#) with your organization/business
- While we encourage teams to print their t-shirts and wear them for Day of Caring, designs are *not required to be printed on a t-shirt* to participate in the design contest.

Email designs to Erin Calhoon at [erin.calhoon@local.unitedway.org](mailto:erin.calhoon@local.unitedway.org) with the Subject Line: T-Shirt Design Contest. The email should include the business or organization name, contact name, phone number and email. There is no fee to enter.

If needed, the United Way logo and Day of Caring logo can be found on [United Way's Website](#). Please contact Erin at the email address listed above if you need the logo(s) in another format.

All participating team are invited to print their t-shirt designs on shirts for their team and wear these to our Day of Caring event, September 30. Because it is not a requirement to have actual t-shirts printed, United Way will print out all submitted designs to be voted on at the event. Please reach out to [erin.calhoon@local.unitedway.org](mailto:erin.calhoon@local.unitedway.org) if you have questions.

### Important Dates:

**September 16** – Design submission deadline.

**September 30** – Day of Caring + winner announcement!

### Entry Rules

- 1 entry allowed per business or organization.
- There is NO FEE to enter a design for the contest.
- Entries are to be submitted by sending only one design via email to [erin.calhoon@local.unitedway.org](mailto:erin.calhoon@local.unitedway.org) The quality of the photo must be minimum 72 dpi, should be clear and visible to the viewers.
- All copyrights of the design belong to the submitting business or organization. By submitting to the contest, United Way of Northeast Arkansas is given a license to publish the design in the contest, promotion of the contest, news/media reporting, promotion on social media, and displaying of the results. United Way of Northeast Arkansas is not given a license to sell any merchandise utilizing the design or its contents. License is for promotional purposes only.
- United Way of Northeast Arkansas will NOT sell, distribute or otherwise disseminate any personal information submitted including names, address, emails or ages of any persons participating in this contest.