MEET ALICE

Many of the programs funded by United Way of Northeast Arkansas serve individuals and families who are working, but may have trouble making ends meet at the end of the month. Their household income is above the Federal Poverty Level but below the basic cost-of-living threshold. These individuals and families are ALICE--Asset Limited, Income Constrained, Employed.

WHO IS ALICE?

ALICE is working households that hold jobs, pay taxes and provide services critical to the Arkansas economy. They are your child’s favorite preschool teacher, your retail salesman, your elderly neighbor’s home health aide, or the administrative assistant in your office. They are essential workers who are vital to our community yet are not paid a livable wage. Their importance has never been made clearer than during the COVID pandemic.

ALICE helps us realize the many households who are invisible because of the outdated poverty measurements. As we seek to bring awareness to the financial barriers ALICE faces, we see the importance of supporting and advocating for programs that create change in Northeast Arkansas. The success of our community is directly tied to the financial stability of ALICE households.

LEARN MORE AT WWW.ALICEINAR.ORG

Visit the site above to view a full ALICE report for Arkansas.