

## United Way Day of Caring T-Shirt Design Contest Official Rules

Organizations and Businesses participating in Day of Caring 2021 may participate in our t-shirt design contest!

### T-shirt Design Requirements:

- Must incorporate Day of Caring OR [United Way's Mission/Values](#) with your organization/business
- While we encourage teams to print their t-shirts and wear them for Day of Caring, designs are *not required to be printed* to participate in the design contest.

Email designs to Erin Calhoon at [erin.calhoon@local.unitedway.org](mailto:erin.calhoon@local.unitedway.org) with the Subject Line: T-Shirt Design Contest. The email should include the business or organization name, contact name, phone number and email. There is no fee to enter.

If needed, the United Way logo and Day of Caring logo can be found on [United Way's Website](#). Please contact Erin at the email address listed above if you need the logo(s) in another format.

Designs will be uploaded to our contest page and our community will vote for their favorite t-shirt design in September! Votes are \$1 each!

### Important Dates:

**August 31** – Design submission deadline.

**September 7 – September 22 at 12:00pm (noon)** – Vote for your favorite t-shirt design!

**September 24, 2020** – Day of Caring + winner announcement!

### Voting Rules and Fees:

Once an entry has been accepted and published to the website, all businesses/organizations will be sent via email a link to the entries. That link can be shared with family and friends for people to vote on.

- Vote price is \$1 per vote. Proceeds from all voting will benefit United Way of Northeast Arkansas, a 501(c)(3).
- A person may vote as often as they wish and on as many entries as they wish to vote on. A credit/debit card will be required to cast a vote.
- Voting fees are tax deductible as allowed by law as United Way of NEA is a 501(c)(3) organization. A tax receipt will be given when you complete your voting purchase.
- No credit/debit card is needed to simply view the artwork; they are only required to cast a vote.
- If two or more entries tie for the top spot, then a 24-hour tie breaking vote would take place among those in the tie only. Those in the tie will be notified via e-mail and the vote will be announced on UWNEA's social media.

### Entry Rules

- 1 entry allowed per business or organization. Submission dates are from August 3-September 1.
- There is NO FEE to enter a design for the contest.
- Entries are to be submitted by sending only one design via email to [erin.calhoon@local.unitedway.org](mailto:erin.calhoon@local.unitedway.org) The quality of the photo must be minimum 72 dpi, should be clear and visible to the viewers. Photos not of quality will be rejected.
- Any entries with depictions that are racist, political, cause related (excluding United Way of Northeast Arkansas), contain swearing, gang signs, sexual references, violence or depictions of violence, nudity or other offensive material or depictions will be rejected. If an entry violates any of these excluded categories, an email will be sent to the individual submitting the entry noting the specific reason for the rejection.
- All copyrights of the mask design belong to the submitting business or organization. By submitting to the contest, United Way of Northeast Arkansas is given a license to publish the design in the contest, promotion of the contest, news/media reporting, promotion on social media, and displaying of the results. United Way of Northeast Arkansas is not given a license to sell any merchandise utilizing the photograph or its contents. License is for promotional purposes only.
- United Way of Northeast Arkansas will NOT sell, distribute or otherwise disseminate any personal information submitted including names, address, emails or ages of any persons participating in this contest. This includes anyone voting in the contest as well as artists, parents or legal guardians.
- Once an entry is accepted, United Way of Northeast Arkansas will email acceptance or rejection to the submitting email.



**2019 Winner, Arvest Bank**