



2021 Day of Caring Guide for Businesses

Friday, September 24, 2021, will be United Way of Northeast Arkansas' 28th annual Day of Caring. On this day, volunteers from local businesses and organizations will come together to complete service projects as part of what is now one of the largest community service project days in Northeast Arkansas. Participating nonprofit organizations are matched with volunteers from local businesses and organizations to complete needed projects in our area.

How can your company participate in Day of Caring?

1. Identify a team leader.
2. Identify how many volunteers will participate from your company and ensure all communications are forwarded to participating volunteers.
3. Identify what type of project your company is able to complete:
 - a. Hands-on indoor, hands-on outdoor, or a virtual supply drive
 - b. Do you have COVID restrictions?
4. Complete your team registration at uwnea.org/dayofcaring by August 31
5. Ensure submitted number of volunteers are present on Day of Caring. Help us serve our community and have FUN!

We love hands-on projects, but if your company is not able to participate in this way, we invite you to consider a "virtual" supply drive project. We will work to match your team with an organization who is in need of supplies.

Be on the lookout for breakfast program information. We will share additional information and times closer to the event.

Annual T-shirt Contest Information: Each year, we encourage our teams to show their spirit by creating a shirt for their team to wear to the Day of Caring. We love seeing the creative designs from teams that promote service in our community! Please feel free to use the Day of Caring logo found on our [website](#), in addition to your company's logo in your design. Let us know if you need some examples from past years! We will vote on the best themed shirt at this year's event!

Important dates for Team Leaders:

August 31: Team forms DUE

Week of September 13: Project assignments will go out to teams.

September 24: Day of Caring!