

This year, in temporary replacement of our t-shirt contest, we are hosting a mask design contest for our annual Day of Caring!

Mask Design Contest Official Rules and Regulations

Organizations and Businesses participating in Day of Caring 2020 may participate in our mask design contest! Designs are not required to include the UWNEA or Day of Caring logo—they may support your business or organization. There is **NO FEE** to enter.

Email designs to Erin Calhoon at erin.calhoon@local.unitedway.org with the Subject Line: Mask Design Contest. The email should include the business or organization name, contact name, phone number and email.

Designs will be uploaded to our contest page and our community will have the month of September to vote for their favorite mask design! Votes start at \$1!

Important Dates:

August 28 – Design submission deadline.

September 1 – September 22 – Vote for your favorite mask design!

September 25, 2020 – Day of Caring + winner announcement! Whether at your office, home, or out on a project, wear your mask & don't forget to tag [@unitedwayofnortheastarkansas](https://twitter.com/unitedwayofnortheastarkansas)! Use our hashtag! #DOC2020

Voting Rules and Fees:

Once an entry has been accepted and published to the website, the business/organization submitting the entry will be sent via email a special link to their entry. That link can be shared with family and friends for people to vote on.

- Vote price is \$1 per vote. Proceeds from all voting will benefit United Way of Northeast Arkansas, a 501(c)(3).
- A person may vote as often as they wish and on as many entries as they wish to vote on. A credit/debit card will be required to cast a vote.
- Voting fees are tax deductible as allowed by law as United Way of NEA is a 501(c)(3) organization. A tax receipt will be given when you complete your voting purchase. Remember that donations up to \$300 can be taken on your non-itemized 2020 tax returns.
- No credit/debit card is needed to simply view the artwork; they are only required to cast a vote.
- If two or more entries tie for the top spot, then a 24-hour tie breaking vote would take place among those in the tie only. Those in the tie will be notified via e-mail and the vote will be announced on UWNEA's social media.

Entry Rules

- 1 entry allowed per business or organization. Submission dates are from August 3-August 28.
- There is NO FEE to enter a drawing for the contest.
- Entries are to be submitted by sending only one (1) photograph via email to erin.calhoon@local.unitedway.org. The quality of the photo must be minimum 72 dpi, should be clear and visible to the viewers. Photos not of quality will be rejected.
- Any entries with depictions that are racist, political, cause related (excluding United Way of Northeast Arkansas), contain swearing, gang signs, sexual references, violence or depictions of violence, nudity or other offensive material or depictions will be rejected. If an entry violates any of these excluded categories, an email will be sent to the individual submitting the entry noting the specific reason for the rejection.
- All copyrights of the mask design belong to the submitting business or organization. By submitting to the contest, United Way of Northeast Arkansas is given a license to publish the design in the contest, promotion of the contest, news/media reporting, promotion on social media, and displaying of the results. United Way of Northeast Arkansas is not given a license to sell any merchandise utilizing the photograph or its contents. License is for promotional purposes only.
- United Way of Northeast Arkansas will NOT sell, distribute or otherwise disseminate any personal information submitted including names, address, emails or ages of any persons participating in this contest. This includes anyone voting in the contest as well as artists, parents or legal guardians.
- Once an entry is accepted, United Way of Northeast Arkansas will email acceptance or rejection to the submitting email.