

NCAA Division I Men's Basketball Tournament Challenge Benefiting United Way of Northeast Arkansas Sponsored by Motion Industries Official Guidelines

Thank you for participating in the NCAA Division I Men's Basketball Tournament Challenge to support United Way of Northeast Arkansas. Your participation helps strengthen our community and advance our mission. Please see the information below on how to participate.

How To Participate

Step 1: Download the ESPN Tournament Challenge mobile app or use the web browser [here](#).

Step 2: Log in to ESPN. If you do not already have an account, you can create one for free. You will need your ESPN username when registering below. Username and bracket name combos will be used to identify the winners at the end of the tournament, so please ensure accuracy.

Step 3: Determine what your bracket name will be, as we will need that information below. Username and bracket name combos will be used to identify the winners at the end of the tournament, so please ensure accuracy.

Step 4: Once you complete the United Way registration form and authorize your payment below, you will receive the United Way of NEA Group Name and your unique access password.

Step 5: Join the United Way of NEA Group in the ESPN Tournament Challenge app anytime over the next few weeks.

Step 6: Return to the United Way of NEA Group following Selection Sunday and complete your bracket before the official ESPN lock time prior to the first game of the NCAA Division I Men's Basketball Tournament.

Official Rules

- Each ESPN username may submit one bracket within the United Way of NEA Group.
- The entry fee is \$10 per bracket. Entry fees are non-refundable.
- Participants must be 18 years of age or older.
- Brackets must be completed and submitted within the Group prior to the official ESPN lock time. Late or incomplete brackets are not eligible for prizes.
- Scoring will follow the standard ESPN Tournament Challenge scoring system.
- In the event of a tie, ESPN's built-in tiebreaker (total points predicted for the championship game) will determine placement.
- If a tie remains after ESPN tiebreakers, the prize will be split evenly.

Additional Terms

- This tournament challenge is conducted by United Way of Northeast Arkansas in accordance with applicable Arkansas nonprofit gaming regulations.

- All proceeds benefit United Way of Northeast Arkansas.
- All scoring and prize decisions are final.
- In the event the NCAA tournament is shortened, canceled, or materially altered, United Way of Northeast Arkansas reserves the right to modify prize distribution at its discretion.
- This challenge is a fundraising activity and is not affiliated with or endorsed by ESPN.

Prizes

First Place

\$500 + A-State Men's Basketball Family Pack

Second Place

\$100 + Community prize pack

Third Place

\$50 + Community prize pack

Bracket Busted Award (*Awarded to the participant whose championship pick is eliminated earliest in the tournament. If multiple participants meet this criterion, the award will go to the participant with the lowest total score.*)

Community prize pack

Wooden Spoon (*Awarded to the participant with the lowest total score at the conclusion of the tournament*)

Community prize pack

Prize Distribution

- Winners will be contacted within seven (7) days of the championship game.
- Winners must respond within fourteen (14) days to claim their prize.